



KAIZEN
C O M P A N Y

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Kaizen Foreign Trade is a manufacturing and exporting company located in Kutahya, Turkey, specializing in stoneware porcelain items. We prioritize quality over quantity, ensuring that every product we create meets the highest standards. Our production and R&D teams, based at our manufacturing company, bring extensive experience to ensure the delivery of quality products and innovative designs.



Our Commitment to Quality

At Kaizen, our commitment to quality extends beyond our products to encompass all aspects of our business operations, including customer relationships and internal processes. One of our core values is continuous improvement based on the kaizen philosophy. By constantly seeking ways to enhance our products and processes, we aim to better serve our customers and maintain a competitive edge in the market.

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Sustainability Initiatives

Sustainability is a priority for us. We utilize sustainable materials and production methods whenever possible and continually explore ways to minimize our environmental impact. We believe that taking care of the planet is essential for creating a better future for everyone.



Innovation and Collaboration

Innovation is at the heart of what we do. We continuously develop new products, including new models, colors, and sizes for existing shapes. We also collaborate closely with customers to bring their ideas to life. Our priority is to establish strong, lasting relationships with our customers. By understanding their needs, we can create superior products and build long-term partnerships.





Customer-Centric Philosophy

Our customer-centric philosophy is reflected in every interaction and decision we make. We believe that by truly understanding and responding to our customers' needs, we can provide solutions that are both effective and efficient. This approach not only enhances customer satisfaction but also drives our continuous growth and improvement as a company.

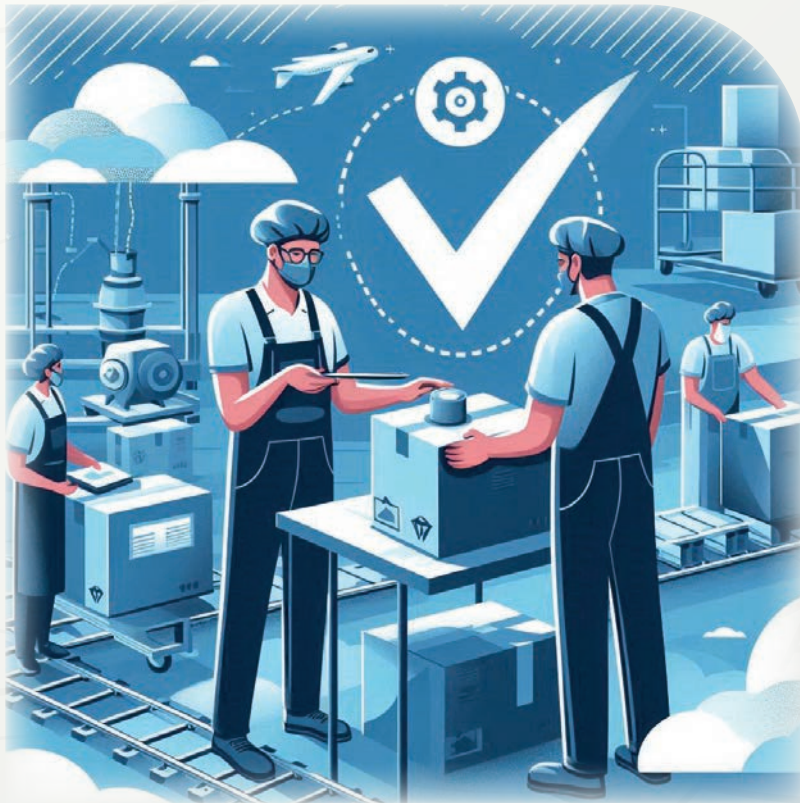
Meeting Evolving Needs

The needs of our partners and the industry are constantly evolving. We stay ahead of these changes by continuously enhancing our skills and capabilities. Whether it's adopting new technologies, improving our processes, or expanding our product range, we are always looking for ways to better serve our partners and contribute to the industry's growth.



Our Offerings and Support

We offer high-quality products at reasonable prices during these challenging times. With our extensive knowledge of the market, production, and products, we work diligently with our customers to meet their needs. Our team is always ready to assist you, so please don't hesitate to reach out with any questions or requests.

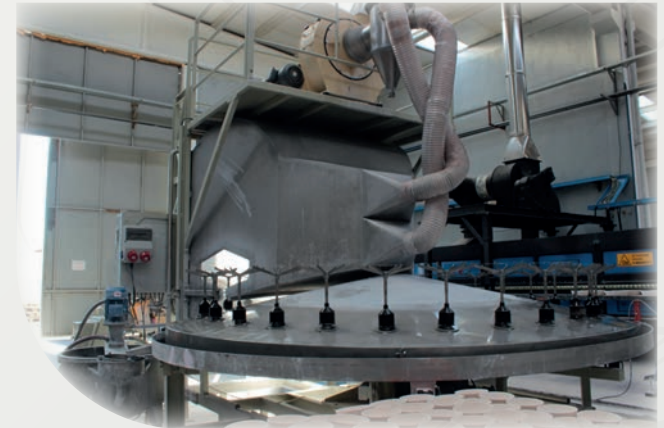


Join Us in Our Journey!

We invite you to join us in our journey of continuous improvement and innovation. Together, we can achieve great things and drive positive change in the industry. We look forward to the opportunity to work with you and exceed your expectations through our dedication to excellence and creativity.

Our Factory

Our factory, was established in June 2021 on an area of 5500 m². It serves our customers with a team of engineers and technical staff, a laboratory, an R&D department, 2 automatic ballerina glazing machines, 3 fully automatic shaping lines for mugs, bowls, and vases, 2 press machines for larger items such as baking trays, 1 fully automatic isostatic press, and 2 kilns operating at 1180 degrees. We have a production capacity of 25,000 pieces per day, which is increasing with continuous investments.



Institutions and Organizations



The Global Language of Business

GS1 Turkey Membership Licence

KAİZEN DİŐ TİCARET ZÜCCACIYE SANAYİ VE TİCARET LİMİTED
ŐİRKETİ

Turkish Housewares
Züccader Association

TİM TÜRKİYE
İHRACATÇILAR
MECLİSİ

VAT No: 4891028048

Our products are manufactured to meet international quality standards.

Certifications:

- ISO
- SGS
- INTERTEK
- BUREAU VERITAS
- QIMA INSPECTION

We register our products and brands and certify their quality with certificates earned through regular inspections. Additionally, we conduct food contact tests and request test reports from our raw material suppliers.



KAİZEN
COMPANY

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Code of Conduct

Ethical Behavior

We uphold the highest standards of integrity, honesty, and fairness in all our business dealings. Our commitment to ethical conduct extends beyond mere compliance with laws and regulations; it encompasses a dedication to doing what is right even when it is challenging or requires difficult decisions. We believe in transparency and accountability, ensuring that our actions are always in alignment with our core values and the expectations of our stakeholders.

Respect

Respect is foundational to how we operate. We value diversity and inclusion, recognizing and embracing the uniqueness of each individual. We foster an inclusive workplace where differences are celebrated, and everyone is treated with dignity, regardless of race, ethnicity, gender, sexual orientation, religion, disability, or any other characteristic. Our commitment to respect extends to creating a safe and supportive environment free from discrimination, harassment, and bullying.

Confidentiality

We recognize the importance of safeguarding sensitive information entrusted to us. We strictly adhere to confidentiality obligations regarding proprietary and confidential information belonging to the company, our customers, and our business partners. This includes data protection measures and protocols to prevent unauthorized access, use, or disclosure of confidential information, except as authorized or required by law.

Conflict of Interest

We are vigilant in identifying and addressing potential conflicts of interest that may arise in the course of our duties. We avoid situations where personal interests could improperly influence our decision-making or actions. If a conflict of interest arises, we promptly disclose it to the appropriate parties and seek guidance on how to manage it ethically and transparently, ensuring that our decisions are always in the best interests of the company and its stakeholders.

Compliance

Compliance is foundational to our operations. We adhere strictly to all applicable laws, regulations, and company policies and procedures. This includes maintaining a thorough understanding of legal requirements and actively monitoring changes in regulations that may impact our business. We encourage a culture of compliance where all employees are empowered to raise concerns and report suspected violations, fostering transparency and accountability throughout the organization.

Safety

The health and safety of our employees, customers, and communities are paramount. We are committed to maintaining a safe and healthy workplace environment, adhering to rigorous health and safety standards and protocols. This commitment extends to promoting a culture of safety awareness, providing ongoing training, and implementing measures to prevent accidents and injuries. We strive to create a workplace where everyone feels secure and supported in their daily activities.

Sustainability

As responsible corporate citizens, we are dedicated to environmental stewardship and sustainability. We integrate sustainability principles into our business practices, seeking to minimize our environmental impact through efficient resource use, waste reduction, and eco-friendly initiatives. We collaborate with stakeholders to promote sustainable practices across our supply chain and operations, contributing to a healthier planet for future generations.

Professionalism

We uphold a standard of professionalism characterized by competence, reliability, and respectfulness in all interactions. We conduct ourselves with integrity and adhere to ethical standards of conduct, fostering trust and credibility with colleagues, customers, and business partners. Our commitment to professionalism includes being punctual, responsive, and accountable for our actions, maintaining a positive reputation for excellence in everything we do.

Continuous Improvement

We embrace a culture of continuous learning and development, recognizing that ongoing growth is essential to our success. We actively seek opportunities to enhance our knowledge, skills, and capabilities through training, mentorship, and feedback. We view challenges as opportunities for innovation and improvement, encouraging a mindset of curiosity and adaptability. By continuously evolving and striving for excellence, we position ourselves to better serve the needs of our company, customers, and stakeholders.

By adhering to these guiding principles, we cultivate a culture of ethical behavior, respect, and professionalism that not only enhances our organizational integrity but also strengthens our relationships with customers, partners, and the communities we serve. Our commitment to these principles drives our collective effort to achieve sustainable growth and create lasting value for all stakeholders.









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